FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00035897 **Type of Permit:** FILMING **Release Date:** 01/24/2011

Production Company PUBLICIS

Insured Company Name PUBLICIS

Contact Phone No. 1 212-279-5550
Contact Phone No. 2
Fax 212-279-5560
Address FOUR HERALD SQUARE, 950 6TH AVE
NEW YORK, New York 10001

Production Title CREST

Type of Production Commercial - Standard

Producer DANIELLE LOVETT

Director MIKE ROWLES

1st AD TODD BURROWS

Production Manager COREY CHOATE

FilmL.A. Coordinator Yulizza Ramirez

Location Manager VINCENT VANNI
Primary Phone Mobile - 310-713-8084
Secondary Phone

Location Assistant N/A N/A
Primary Phone Mobile - N/A
Secondary Phone

Fees

Posting 600	$138.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$282.00
LA COUNTY - ROAD USE FEE	$305.00
LA COUNTY ROAD APPLICATION FEE	$52.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,642.00

Number of Locations 4

NOT A PERMIT

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Summary Information — Location

Permit Number F00035897
Production Company PUBLICIS
Insured Company PUBLICIS
Production Title CREST

Location Manager VINCENT VANNI
Primary Phone Mobile - 310-713-8084
Secondary Phone

Location Address Big Tujunga Canyon Rd., Vogel Flats Campground - Angeles Forest Hwy, Angeles National Forest, CA, 91042

Location Type Road

Film Dates 1/25/2011 - 1/25/2011 05:00 - 20:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No steps from trailers, trucks or motorhomes may be facing road
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Please see attached document PUBLICIS.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Camera cars	2
Cast/Crew vehicles	35
Cube Trucks	2
Generator	1
Honey Wagons	2
Motor Homes	2
Picture vehicles	5
Portable restrooms	2
Process Trailer	1
Scissor Lifts	2
Semi Trucks	4
Stakebed Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45
LA County FSA assigned	1
Sheriff/CHP	4

Filming Activities Car-to-Car; Drive by; Drive ups & away; Driving shots; Exterior Dialogue; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); Process Trailer; Running & tow shots.; Wetdown; Trucks, cars and equipment on raod shoulders and pull offs. Mobile propd trailer dressed as diner.;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 4643/4645 **Grid:**

Approvals LOS ANGELES COUNTY ROAD DEPARTMENT - SANTA CLARITA Bob Parsons

Coordinator Note NO FILMING ON BIG TUJUNGA CANYON ROAD IF ROAD CLOSURES ARE ISSUED.

Coordinator Note Wet Pavement Ahead" signs must be provided and maintained in place until pavement is completely dry.

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Summary Information — Location

Permit Number	F00035897	**Location Manager**	VINCENT VANNI
Production Company	PUBLICIS	Primary Phone	Mobile - 310-713-8084
Insured Company	PUBLICIS	Secondary Phone	
Production Title	CREST		

Coordinator Note PRODUCTION COMPANY MUST OBTAIN DUAL PERMIT WITH ANGELES NATIONAL FOREST.

Coordinator Note LA COUNTY FIRE #0154-63, FSA REQUIRED.

Parking

Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : To Be Determined

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Summary Information — Location

Permit Number F00035897
Production Company PUBLICIS
Insured Company PUBLICIS
Production Title CREST

Location Manager VINCENT VANNI
Primary Phone Mobile - 310-713-8084
Secondary Phone

Location Address ANGELES FOREST HIGHWAY, BIG TUJUNGA CANYON RD. - UPPER BIG TUJUNGA CANYON RD., ANGELES FOREST, CA, 91042

Location Type Road

Film Dates 1/25/2011 - 1/25/2011 05:00 - 20:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No steps from trailers, trucks or motorhomes may be facing road
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Camera cars	2
Cast/Crew vehicles	35
Cube Trucks	2
Generator	1
Honey Wagons	2
Motor Homes	2
Picture vehicles	5
Portable restrooms	2
Process Trailer	1
Scissor Lifts	2
Semi Trucks	4
Stakebed Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45
LA County FSA assigned	1
Sheriff/CHP	4

Filming Activities Car-to-Car; Drive by; Drive ups & away; Driving shots; Exterior Dialogue; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); Process Trailer; Running & tow shots.; Wetdown; Trucks, cars and equipment on raod shoulders and pull offs. Mobile propd trailer dressed as diner.;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 4645 **Grid:**

Approvals LOS ANGELES COUNTY ROAD DEPARTMENT - SANTA CLARITA Bob Parsons

Coordinator Note NO FILMING ON ANGELES FOREST HIGHWAY IF ROAD CLOSURES ARE ISSUED.

Coordinator Note Wet Pavement Ahead" signs must be provided and maintained in place until pavement is completely dry.

Coordinator Note PRODUCTION COMPANY MUST OBTAIN DUAL PERMIT WITH ANGELES NATIONAL FOREST.

NO PERMIT

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Summary Information — Location

Location 2 of 4

Permit Number	F00035897	**Location Manager**	VINCENT VANNI
Production Company	PUBLICIS	Primary Phone	Mobile - 310-713-8084
Insured Company	PUBLICIS	Secondary Phone	
Production Title	CREST		

Coordinator Note LA COUNTY FIRE #0154-63, FSA REQUIRED.

Parking

Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : To Be Determined

NOT A PERMIT

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Summary Information — Location

Permit Number F00035897
Production Company PUBLICIS
Insured Company PUBLICIS
Production Title CREST

Location Manager VINCENT VANNI
Primary Phone Mobile - 310-713-8084
Secondary Phone

Location Address Upper Big Tujunga Canyon Rd., Angeles Forest Hwy. - MM8, Angeles National Forest, CA, 91042

Location Type Road

Film Dates 1/25/2011 - 1/25/2011 05:00 - 20:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No steps from trailers, trucks or motorhomes may be facing road
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Camera cars	2
Cast/Crew vehicles	35
Cube Trucks	2
Generator	1
Honey Wagons	2
Motor Homes	2
Picture vehicles	5
Portable restrooms	2
Process Trailer	1
Scissor Lifts	2
Semi Trucks	4
Stakebed Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45
LA County FSA assigned	1
Sheriff/CHP	2

Filming Activities Car-to-Car; Drive by; Drive ups & away; Driving shots; Exterior Dialogue; Intermittent traffic control - 2 minutes standard; Process Trailer; Running & tow shots.; Wetdown; Trucks, cars and equipment on raod shoulders and pull offs. Mobile propd trailer dressed as diner.;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 4645 **Grid:**

Approvals LOS ANGELES COUNTY ROAD DEPARTMENT - SANTA CLARITA Bob Parsons

Coordinator Note NO FILMING ON UPPER BIG TUJUNGA CANYON ROAD IF ROAD CLOSURES ARE ISSUED.

Coordinator Note Wet Pavement Ahead" signs must be provided and maintained in place until pavement is completely dry.

Coordinator Note PRODUCTION COMPANY MUST OBTAIN DUAL PERMIT WITH ANGELES NATIONAL FOREST.

Coordinator Note LA COUNTY FIRE #0154-74, FSA REQUIRED.

NO PERMIT

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Summary Information — Location

Location 3 of 4

Permit Number	F00035897	**Location Manager**	VINCENT VANNI
Production Company	PUBLICIS	Primary Phone	Mobile - 310-713-8084
Insured Company	PUBLICIS	Secondary Phone	
Production Title	CREST		

Parking

Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : To Be Determined

NOT A PERMIT

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Summary Information — Location

Permit Number F00035897
Production Company PUBLICIS
Insured Company PUBLICIS
Production Title CREST

Location Manager VINCENT VANNI
Primary Phone Mobile - 310-713-8084
Secondary Phone

Location Address 6501 Foothill Blvd, Tujunga, CA, 91042

Location Type Business

Film Dates 1/25/2011 - 1/25/2011 05:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Camera cars	2
Cast/Crew vehicles	35
Cube Trucks	2
Generator	1
Honey Wagons	2
Motor Homes	2
Picture vehicles	5
Portable restrooms	2
Scissor Lifts	2
Semi Trucks	4
Stakebed Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Spot Check	1

Filming Activities Equipment on sidewalk only.; Interior and exterior dialogue; Running & tow shots.; Wetdown;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 504 **Grid:** C5

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking
Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs
W/S TUJUNGA CANYON PL., 9813 TUJUNGA CANYON BL. - 300' NORTH
N/S FOOTHILL BL., TUJUNGA CANYON PL., 100' WEST

Approximate Footage 301 - 600 **Log Number** 10120

Date(s) 1/25/2011 to 1/25/2011 **Time(s)** 00:00 to 00:00

NOT A PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

/ Publicis

I certify that I am a representative of Artist Company ("Principal") am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 1/19/11

Artist Company / Publicis
Name of Principal

By: [signature]
Representative's Signature

Vincent Vanni
Print Representative's Name

Location Manager
Representative's title

1015 Fairfax Ave
LA CA 90046
Principal's Address

310 713 8084
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT